

# Deborah Loughran Managing Director King Communication



**NEWRY CHAMBER**



Comhairle Ceantair  
**an Iúir, Mhúrn agus an Dúin**  
**Newry, Mourne and Down**  
District Council





**Do you want a Hashtag with that?**

**Elevate your digital content with 'Plan before Platform'**

**Deborah Loughran LLB MCIM**



## Clients



BUSINESS  
IMPROVEMENT  
DISTRICT



NEWRY CHAMBER  
OF COMMERCE & TRADE



MCNALLYQUINN  
CONSTRUCTION

PRONTO



LMP  
LMP Controls LTD

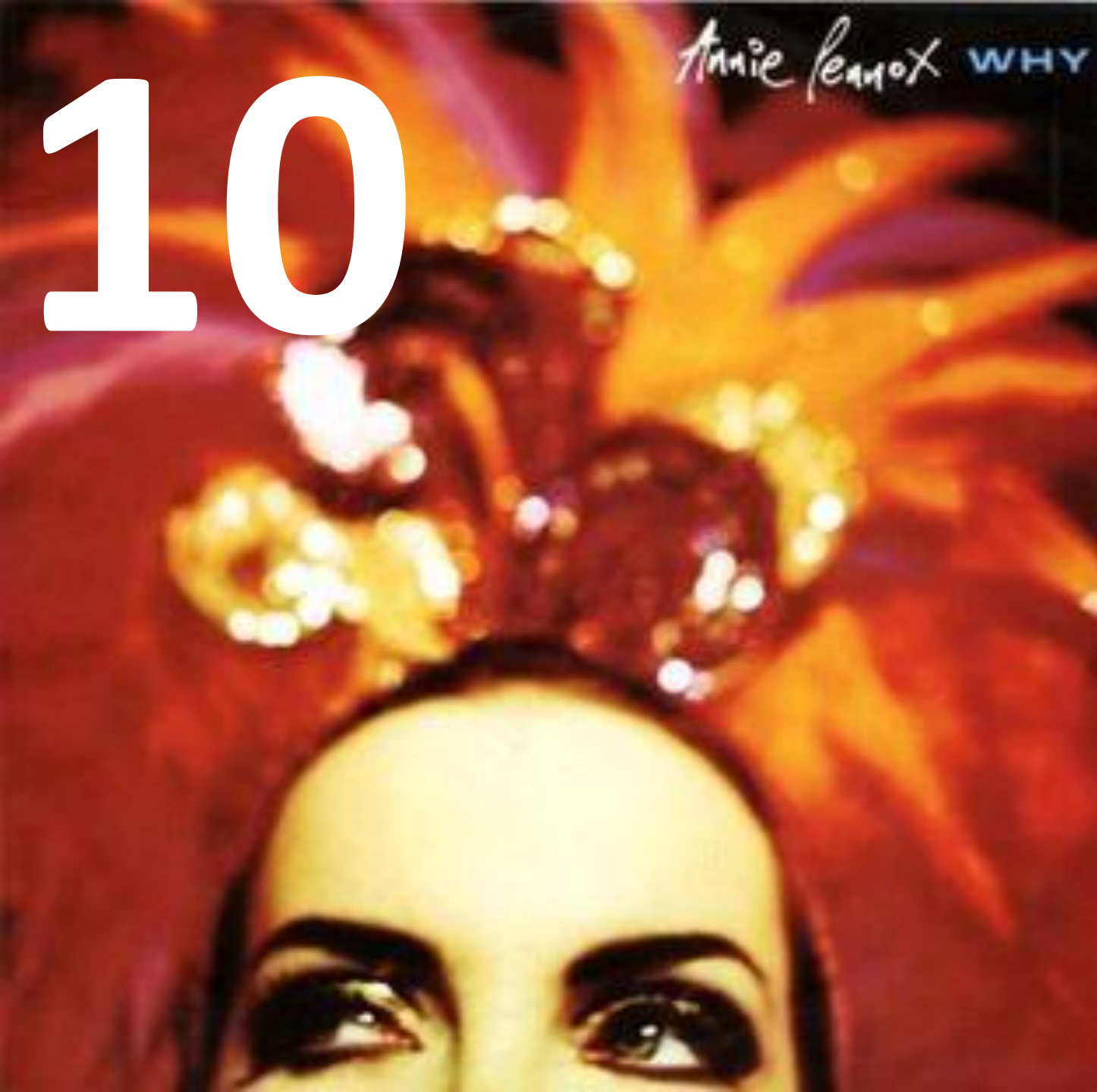


# Plan (et) Love before Platform (shoes)





**K** KING  
COMMUNICATION  
COMMUNICATIONS & PR CONSULTANCY



10

# Why? Annie Lennox



# 9

## Searching China Black



8

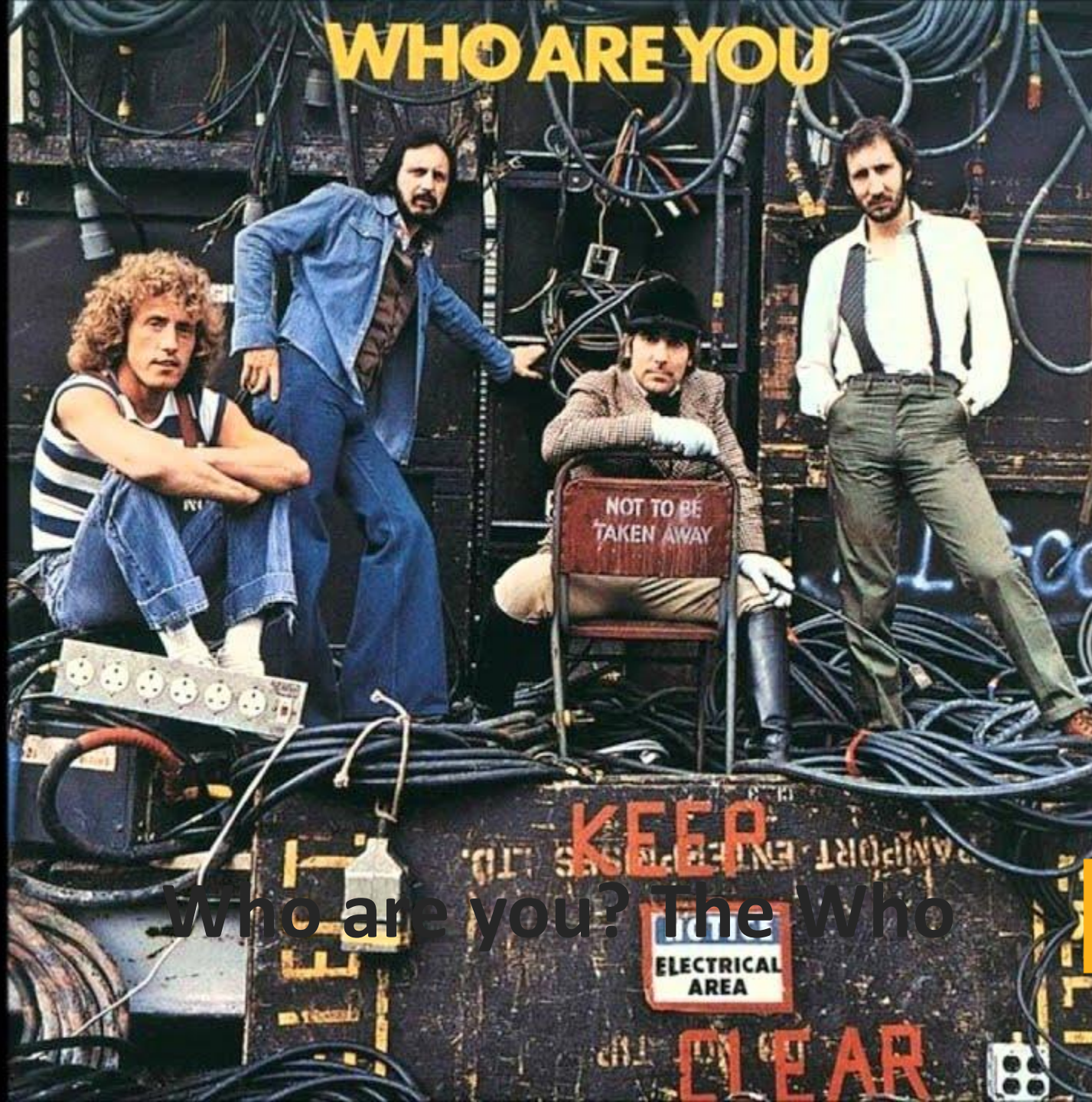
5/2/14

JAY-Z

99 PROBLEMS



7



Who are you? The Who

# 6

## All Around the World Lisa Stansfield

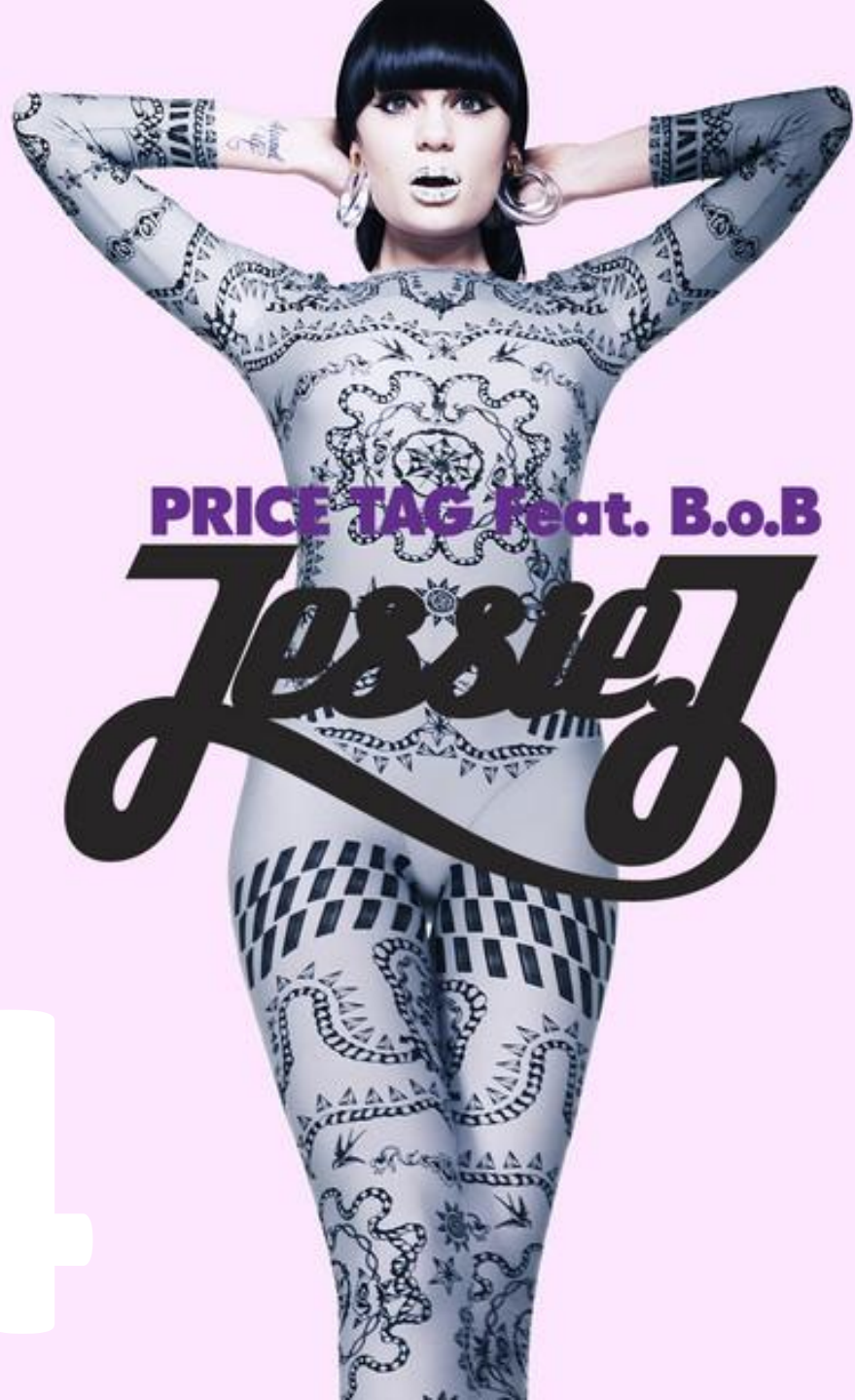


5



Power- by Little Mix





# Price Tag Jessie J



ANGLETERRE

VERSION ORIGINALE

“video killed the radio star”

3



Video Killed the Radio Star – The Buggles

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# 2

The Same  
Song- The  
Beach  
Boys



The Beach Boys

**That Same Song**



© "Columbia," Marcas Reg.

1

STEREO  
3:39

45 RPM  
11-11431  
ZSS 168081  
P 1981  
Bruce  
Springsteen

Be True- By Bruce Springsteen

BRUCE SPRINGSTEEN  
BE TRUE

**K** KING  
COMMUNICATION  
COMMUNICATIONS & CONSULTANCY

# If all else fails

Resort to the classics...

Click the Big Red  
button for the.....  
Number One  
Ultimate  
Marketing Tool.

#Rickrolling

[Ultimate Number One  
Marketing Tool](#)



# RICK ASTLEY

NEVER GONNA  
GIVE YOU UP



#Rickrolling



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Thank you