



Digital Transformation Flexible Fund

# Accelerating Digital Transformation in Small Businesses

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# What is DTFF?

- Demand led capital grant operating across Northern Ireland to stimulate **Digital Transformation**.
- 1st of its kind **Cross Growth Deal** programme for Northern Ireland.
- **£7.5m Capital Funding Pot**  
(£6m from Complementary Fund, £1.1m from DAERA, £451k from D&S Growth Deal)
- DTFF has been designed to **contribute to the City/Growth Deal ambitions**, particularly digital and innovation priorities.



Digital  
Transformation  
Flexible Fund



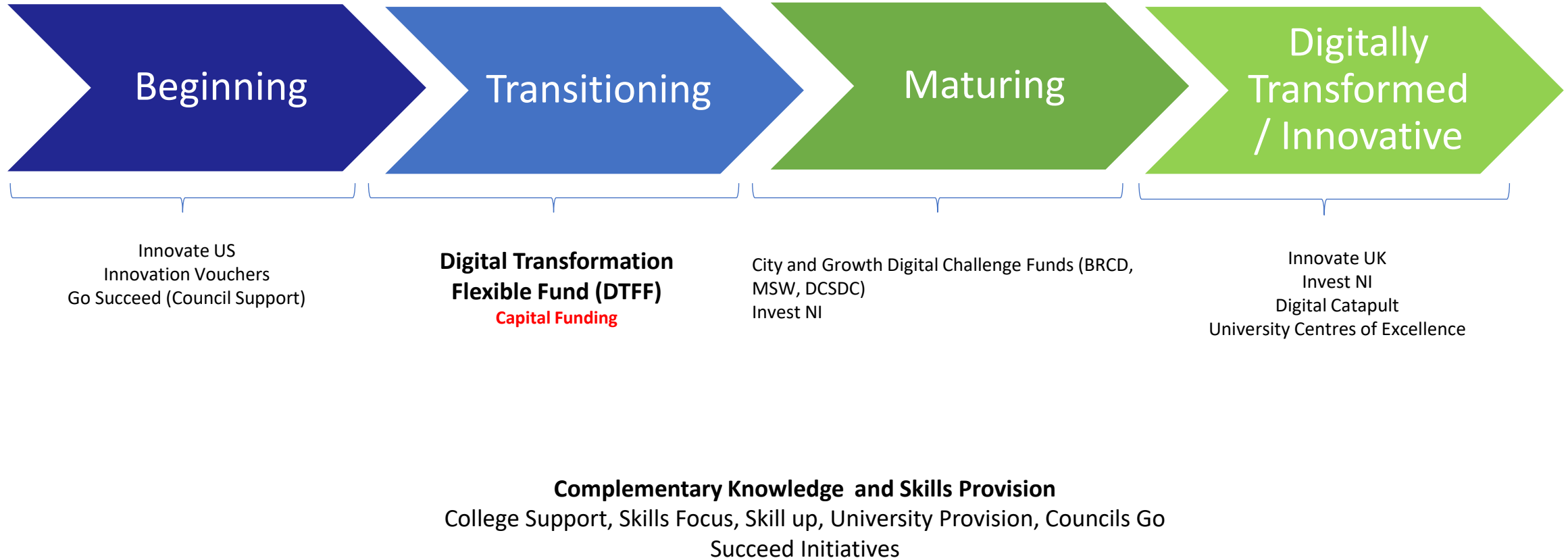
# Accelerating Digital Transformation

- Smaller enterprises typically do not have the capital resources to benefit from **new and emerging technologies**.
- DTFF can **accelerate** small businesses on their Digital Transformation journey by leveraging new and emerging digital technologies.
- It seeks to **address the financial barriers** to the adoption of advanced digital technologies within Small and Micro-businesses.
- This will allow them to remain agile, adaptive to changing customer needs and stay ahead of competition.



# Positioning of the Fund

The origins of DTFF lie in the Digital Task and Finish Group established by the BRCD partnership.



# A new collaborative approach for Local Authorities

**Issuing grants directly to applicants** focusing on innovation and Economic Development support for business.

DTFF is led by Newry, Mourne and Down District Council through the existing FFNI Consortium;

- Governed by all 11 Councils.
- Supported by Invest NI.
- Operates across NI at a Central and Local Government level.





# What technologies are funded?

DFFF can fund the purchasing of capital equipment and/or software solutions based on the following advanced digital technologies:



Smart technologies



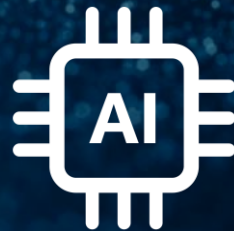
Robotics



Big data



Immersive technologies



Artificial intelligence



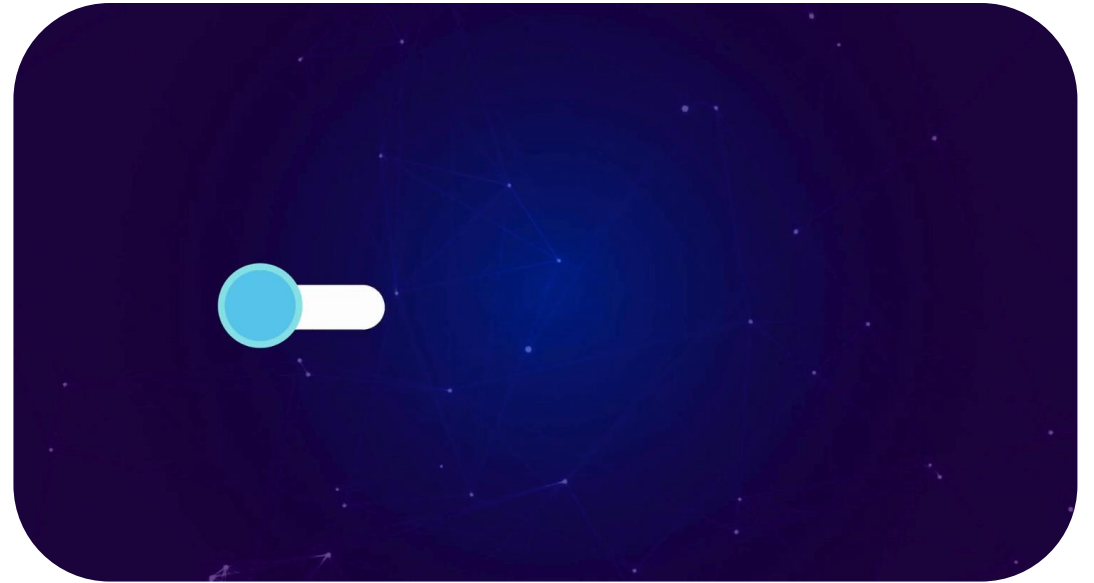
Blockchain

# Funding Available

**Funding is available between £5,000 - £20,000 (ex VAT) for an investment project.**

Successful applicants will receive up to **70%** of the total value of an investment project and be required to provide a **30%** matched co-investment.

**Unique 70% intervention rate – critical to stimulate Digital Innovation in our Small and Micro businesses.**



# Benefits to Small and Micro businesses



**DFFF Funding can help small and micro businesses begin their Digital Transformation journey by leveraging emerging digital technologies to:**

- Become more efficient
- Develop new products and services
- Become more agile and competitive
- Increase Growth and Productivity

# DTFF is now Live!

- Call 1 has just issued 45 Letters of Offer.
- Call 2 EOI is scheduled to be opened on 4th March 2024.

SCAN ME!



TO SIGN UP TO EZINE



For more information  
contact the DTFF team:

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# Any Questions?

SCAN ME!



TO SIGN UP TO EZINE

The Digital Transformation Flexible Fund (DTFF) is delivered by all local authorities in Northern Ireland under the Full Fibre Northern Ireland Consortium (FFNI) and supported by Invest NI. The project is part funded by the NI Executive, UK Government, Department of Agriculture, Environment and Rural Affairs (DAERA) and all local authorities in Northern Ireland.