

Local Enterprise Week 2024

Make it Happen

SUPPORTS FOR LOCAL BUSINESS



4th-8th March

localenterprise.ie/week





Expert Advice & Guidance

Find out more at:
LocalEnterprise.ie/Louth

Business Advice & Mentoring

Business Advice Clinics

- Signposting on supports, events and networks
- Available at every stage of your business, from concept to growth
- Book an appointment by contacting our offices

One to One Mentor Programme

- Open to both new & existing businesses
- Gives you the benefit of an expert practitioner's experience

Find out more at:
LocalEnterprise.ie/Louth



Training

We offer a broad range of business training supports available to businesses covering topics such as:

- Marketing /Social Media
- Finance / Tax
- Start Your Own Business
- Management Development Training
- Updates on regulatory changes
- SEO



Find out more at:
LocalEnterprise.ie/Louth



Productivity & Competitiveness Supports

Find out more at:
LocalEnterprise.ie/Louth

Food Sector Supports

- Digital School of Food – free to use learning hub designed to support food manufacturing businesses from start-up to the growth phase.
- Food Starter – online 4 x 1/2-day programme designed cover everything from an overview of the Irish food sector to the specifics of starting a food production business.
- Food Academy – a tailored Food Business Development programme for early to mid-stage food business involves workshops, mentoring and the opportunity pitch to Supervalu Team.

Find out more at:
LocalEnterprise.ie/Louth



Microfinance Ireland

Small Business Loans for Start-Ups & Established Businesses

- Reduced rate of 5.5% APR when you apply through LEO office
- Mentoring support throughout the application process
- Loans from €2,000 up to €25,000 available



Find out more at:
LocalEnterprise.ie/Louth

Green Supports

Green for Business

Developing a 'greener' policy can offer many benefits to your business, including:

- Increased cost savings
- Improved resource efficiency - using less energy, water, and materials
- Reduced environmental footprint and greenhouse gas emissions

Energy Efficiency Grant

The Energy Efficiency Grant supports investment in technologies and equipment of businesses with 50% of eligible costs, minimum grant of €1,000, maximum grant of €5,000.

- Meters
- Smart Energy Controls
- Upgrade LED Lighting
- Equipment >10 yrs. – Refrigeration unit, electric steam boiler, ovens, dishwasher



Find out more at:
LocalEnterprise.ie/Louth

Lean for Business Supports

Lean into working smarter, not harder!

With the help of a Lean Consultant, identify & reduce waste when it comes to time and resources

- 95% subsidised programme that shows significant gains
- Open to all eligible sectors
- Lean training for staff can be provided
- Can be availed of more than once.

Find out more at:
LocalEnterprise.ie/Louth



Digital Start Programme

Digital Start is open to businesses who are in the Manufacturing or Internationally Traded Service sector

The aim is to help with:

- Business process optimisation
- Enhancement of digital customer experience
- Optimisation of data

Find out more at:
LocalEnterprise.ie/Louth



Trading Online Voucher

Grow your business online

- Designed to assist small businesses with up to 10 employees to trade more online, boost sales and reach new markets.
- Financial assistance of up to €2,500 with co-funding of 50% from the business along with training and advice to help your business trade online



Find out more at:
LocalEnterprise.ie/Louth



Financial Supports

Find out more at:
[LocalEnterprise.ie/Louth](https://www.localenterprise.ie/Louth)

Feasibility Study Grant

Taking the Next Step

- Feasibility Study Grants are designed to assist businesses with researching market demand for a product or service and examining its potential.
- It includes assistance with innovation including specific consultancy requirements, hiring of expertise from third level colleges or private specialists, design and prototype development.
- Max grant up to 60% of investment or €15k

Find out more at:
LocalEnterprise.ie/Louth



Technical Assistance for Micro Exporters (TAME)

Explore & Develop New Market Opportunities

- Part-funds the costs that can be incurred investigating and researching export markets - exhibiting at Trade Fairs, preparing marketing material and developing websites specifically targeting overseas markets.
- Grant Covers 50% of eligible costs (net of vat) to a max of €2,500 in any calendar year.

Find out more at:
LocalEnterprise.ie/Louth



Priming & Business Expansion Grants

Priming Grants are intended to support start-up businesses (< 18 months trading)

- A business employing up to 10 employees.
- A manufacturing or internationally traded services business
- Grant can cover capital items, salary costs, marketing/ consultancy, innovation and other costs

Moving from start up into growth phase

- A business that demonstrates that they have potential to transfer to Enterprise Ireland



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Thank you !

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