NEWRY CHAMBER
SINCE 1820

NI DIGITAL MARKETING CONFERENCE 2026

SJ HENDERSON FULFILMENT

Southern Regional College

IRP

DATE: Thursday 18th June
TIME: 9am - 2pm

VENUE: Canal Court Hotel, Newry
COST: FREE (Chamber & BID Members)
£25.00 + VAT (Non-Members)

PROGRAMME

09:00	Registration, Tea/Coffee, Breakfast & Networking
09:30	Introduction by MC, Deborah Loughran, Managing Director, King Communication
09:35	Welcome by Dr Conor Patterson, President, Newry Chamber
09:40	KEYNOTE SPEAKER: John McAreavey, Director, Clearhill Presentation: "How Clearhill are Transforming their Business with AI"
10:05	Q&A with John McAreavey, Director, Clearhill
10:15	(Attendees will get to attend both workshops during one-hour breakout session)

MILLERS SUITE:

"Driving eCommerce Profits - The Tactics behind 250% Growth in a Year"

Presentation by David Dickson,
Head of Merchant Success, IRP Commerce

PANEL DISCUSSION AND Q&A:

- David Dickson, IRP Commerce
- James Cave, FWD Commerce
- Michael O'Hare, f10Marine
- John Walker, Vend Digital

MARDYKE SUITE:

"Building a Brand Online"

Speaker TBC

Q&A:

- Speaker TBC

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11:15 Tea/Coffee Break in Exhibition Area

11:45 KEYNOTE SPEAKER: Stephen Henderson, CEO, SJ Henderson Fulfilment
Presentation: "Creating a Fulfilment & eCommerce Hub in Greater Newry"

12:00 Q&A with Stephen Henderson, CEO, SJ Henderson Fulfilment

12:15 (Attendees will get to attend both workshops during one-hour breakout session)

MILLERS SUITE:

"Maintaining Authenticity in an AI World"

PANEL DISCUSSION AND Q&A:

- Callum O'Neill, HEAT Health & Fitness
- Gareth Creaney, Paul Feely & Associates
- Milena McArdle, Snaubs Boutique
- Graham McCalmont, SRC

MARDYKE SUITE:

"Social Media Strategy & Content Creation"

Presentation by Mairead McKibbin,
Founder, Crossbox Marketing

Q&A:

- Mairead McKibbin, Crossbox Marketing

13:15 Lunch & Networking

14:00 Depart